



SOCIÉTÉ DES BAINS DE MER

MONTE-CARLO

PRESS RELEASE

THE SOCIÉTÉ DES BAINS DE MER PAYS TRIBUTE TO PAUL BOCUSE DURING A GASTRONOMIC WEEKEND IN ITS PRESTIGIOUS PREMISES

MONTE-CARLO - 9, 10 AND 11 FEBRUARY 2007

His chef's hat up there with the stars for more than forty years, Paul Bocuse is without doubt one of the world's most famous ambassadors to French cuisine. La Société des Bains de Mer, under the impetus of its CEO Bernard Lambert, Alain Ducasse and their teams, is paying an exceptional and prestigious tribute to him during a private gastronomic weekend in Monaco.

A number of great international chefs have accepted enthusiastically to take part in this unique event dedicated to the immense talent of "Monsieur Paul" and to the generosity of this man committed forever to the imparting of culinary savoir-faire. Paul Bocuse opened his kitchens to the world and, thanks to him, chefs discovered other styles and other tastes defining a new gastronomy which knows no barriers.

In the name of the Société des Bains de Mer, Alain Ducasse, who is writing the finest chapters in world gastronomy, as well as Franck Cerutti, Joël Garault, Sylvain Etiévant, Marcel Ravin, Yannick Prunier and their brigades will conduct the highlights of this rare event. Marcel Ravin - the astonishing young chef at the Blue Bay Monte-Carlo Bay Hotel & Resort - will start the proceedings.

The Monte-Carlo Bay, the Salle des Étoiles at the Sporting Monte-Carlo, the Salle Empire and the Grill at the Hôtel de Paris, will be the fabulous setting for this high cuisine recital which, by its very originality and the talents present at the event, will be an unforgettable occasion. Rallying around the great Monegasque chefs, Ferran Adria, Anne-Sophie Pic, Yannick Alleno, Didier Elena, Marc Haerberlin, Jean-Paul Lacombe, Hiroyuki Hiramatsu, Tetsuya Wakuda, Joan Roca, Pierre Wynants, Frédéric Bau, Charlie Trotter, Daniel Boulud, Lea Linster, Nadia Santini, Gualterio Marchesi, Fulvio Pierangelini, Raymond Blanc... are going to celebrate in brilliant and memorable style the cuisine without frontiers so dear to Paul Bocuse.

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SERVICE PRESSE

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For lunch, the Société des Bains de Mer is – exceptionally – allowing the chefs to use the Salle des Étoiles du Sporting Monte-Carlo for the preparation of a World Buffet. Distinguished chefs representing France, Italy, Norway, the United States, Australia, Spain and Japan will prepare their signature dishes. Another high point for the three hundred key figures at the event will be the gala dinner prepared by Alain Ducasse and his teams, to be held in the Salle Empire at the Hôtel de Paris. This Tastebud Fiesta will come to and end on Sunday morning with a fourhanded brunch prepared by Sylvian Etiévant and Joël Garault.

"Cooking is a joy"... These words are often uttered by Paul Bocuse who is both a visionary and a keeper of traditions. Many people will answer the Société des Bains de Mer's invitation to share with this master of culinary arts the emotions of a unanimous tribute.

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