

# Press Release

**London, February 7th 2007**

**The Dorchester in London announces a partnership with Groupe Alain Ducasse to open a new restaurant in September 2007.**

The legendary Dorchester, one of the Dorchester Collection, is pleased to announce a partnership with Groupe Alain Ducasse to open a new restaurant located in the space currently occupied by The Terrace, one of the hotel's private dining rooms. The elegant room with high ceilings and views over Hyde Park will be completely redesigned with work scheduled to start in Summer 2007.

Opening in September 2007, the soon-to-be named restaurant will seat 70 guests and will also have an intimate private dining area. With an entirely new and original menu overseen by internationally acclaimed chef Alain Ducasse and his team, the venue is sure to become one of London's quintessential fine dining experiences.

"We are thrilled to welcome Alain Ducasse to The Dorchester", comments General Manager, Christopher Cowdray. "This restaurant will be a wonderful addition to the hotel and combined with Aiden Byrne at The Grill, China Tang and The Bar will make The Dorchester one of the most exciting places in London to dine."

"We're very honoured to be entrusted to open our new London restaurant at The Dorchester. It has been for long a focus point of London's life and highly regarded by connoisseurs of the world. With Alain Ducasse's inspirational guidance, the restaurant will attract and seduce the most demanding clientele" Laurent Plantier, CEO of Groupe Alain Ducasse says.

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### **About Groupe Alain Ducasse**

Groupe Alain Ducasse devotes itself with passion to the culinary pleasures and arts of hospitality in order to answer to the needs of its varied, mobile and international customers. The Group keeps on developing new ideas and ensuring their circulation. This constant search for excellence relies on the particular talents of the men and women of the Group, on the utmost quality of its products and on a complete knowledge of modern technologies. In Paris Alain Ducasse is in charge of all dining services at the sister hotel of The Dorchester, the Hôtel Plaza Athénée, which is home to his famed gourmet restaurant. At the head of his Group, Alain Ducasse is at once a chef-creator, and a strict entrepreneur. As a creator, he insists on offering a cuisine that is just right; as an entrepreneur, he implements a modern economic model, a transfer of his knowledge and a relevant vision of the food service and hospitality industry.

### **About The Dorchester**

One of the world's most legendary hotels, The Dorchester opened in 1931 and in 2006 celebrated its 75th anniversary. Situated on Park Lane, the 251 rooms and suites are individually decorated in an English country house style and offer elegant views of Hyde Park. Both informal and formal dining are available to guests in the newly refurbished Promenade, Bar and The Grill while China Tang serves traditional Cantonese cuisine in one of London's most striking dining rooms.

The Dorchester is one of the legendary properties that make up the Dorchester Collection. The hotels are all landmarks of individuality, prestige and comfort in well-known and desirable locations. Each is a magnificent building with a special provenance that places it in the forefront of tradition and design. Embodying the distinctive culture of its city, the original character of the hotels is celebrated, while continually enriched by contemporary styling and state of the art facilities. The Dorchester Collection comprises The Dorchester in London, The Beverly Hills Hotel in Beverly Hills, Le Meurice and the Hotel Plaza Athénée in Paris and the Hotel Principe di Savoia.

The Dorchester/Groupe Alain Ducasse/3

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